

MAS 90

MAS 200

Client/Server

Client/Server for SQL Server

Benefits

- Customer satisfaction — customers can place orders 24 hours a day, and get the information they want, when they want it
- Employee efficiency — customer self-service frees up employees' time for other tasks
- Cost effective — Purchase only the functionality you need, and add applets as your business grows
- Customizable — Configure e-Business Manager to look the way you want it to

Available Applets

.order

- Allows you to give your customers the ability to place orders online.

.inquiry

- Provides your customers access to their account status, online.

.store

- Allows new or "retail" customers to browse your products/services, place orders online and pay via credit card.



Imagine being able to offer your customers the ability to place orders, and monitor their account status 24 hours a day, while at the same time allowing your employees to be more productive, and increasing order accuracy. The e-Business Manager module leverages the power of the Internet to help you increase customer satisfaction, and enhance your bottom line.

The Internet is fast becoming the method of choice for transacting business worldwide: the year-over-year growth in online commerce transactions continues to grow at a tremendous rate. Moving into the future, all of us will conduct an ever-increasing number of business transactions over the Internet, and applications with direct Internet functionality will be vital to remain competitive and responsive in this evolving marketplace. The e-Business Manager module brings this capability to MAS 90 and MAS 200, in an easy to implement out-of-the box solution. While simple to implement, e-Business Manager also manages to be flexible and feature-rich, providing many customization capabilities available in much more expensive solutions.

e-Business Manager: Powerful and Affordable e-commerce for MAS 90 and MAS 200.



e-Business Manager

Customer Satisfaction

The e-Business Manager module offers your customers the ability to place orders and to retrieve information about their account, such as open orders, invoices and available credit. Because the Web site is always on, customers can get information when they need it instead of sitting on the phone or waiting for a call back.

Employee Efficiency

Your employees can use their time more efficiently; instead of typing orders into the system or relaying information to the customer via phone or e-mail, they can focus on other tasks. Also, because customers place their own orders, the accuracy of orders placed will increase.

Cost Effective

The e-Business Manager module is designed to be implemented without requiring expensive Web or network consultants. It's simple to set up, and can even be installed in a remotely hosted environment if you prefer not to maintain and manage your own Web server. Best Software offers hosting services

specifically designed to host the e-Business Manager application, allowing you to avoid the expense of maintaining your own in-house server. The modular design allows you to purchase the functionality that you need, and lets you add functionality as your business grows.

Customizable

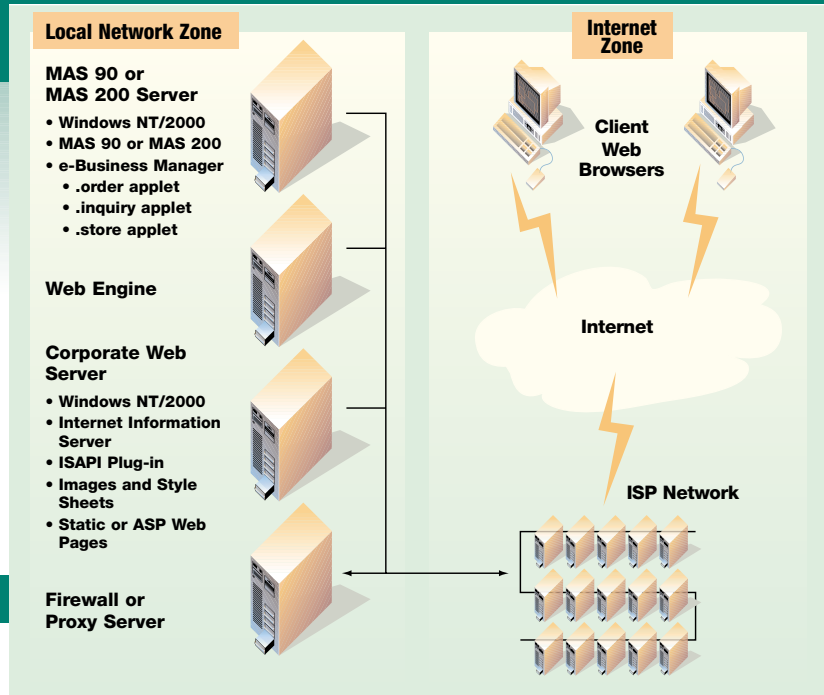
You can customize e-Business Manager to fit your business in many ways. Numerous options within MAS 90 and MAS 200 allow you to define images and text to display on the various Web pages. User defined attachments may be linked to inventory items to provide information to site users. You can quickly and easily change the overall appearance of your site by applying one of the included style sheets, or, you may create your own. Advanced customization features, such as the ability to specify the fields, including user-defined fields, you wish to appear on the pages, are also available by using an HTML or text editor.

System Hosting Options

There are two primary options for hosting an e-Business Manager Web site: local hosting and remote hosting.

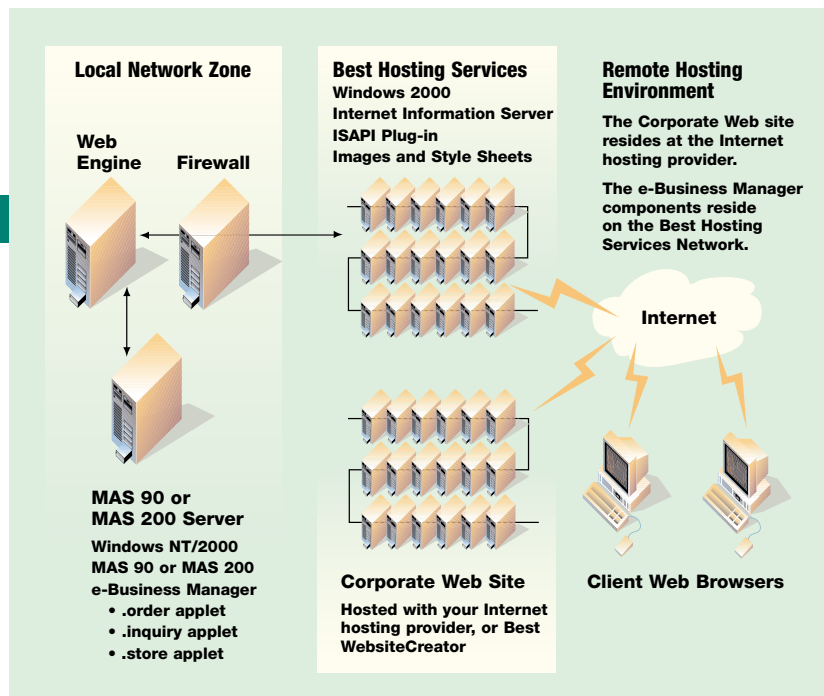
Local Hosting

In this scenario your corporate Web server is located within your network. Communications between the local network zone and your ISP are handled via frame-relay, DSL or another dedicated connection.



Remote Hosting

In this scenario, your existing corporate Web site resides at your Internet hosting provider. The Internet Information Server (IIS) components of e-Business Manager reside on the Best Hosting Services network. Communications between the local network zone and the corporate Web server are handled via frame-relay, DSL or other dedicated connection.



In these examples, the Web engine resides on a separate Windows 2000 server. Depending upon network configuration and system load, this component may coexist with MAS 90 or MAS 200 and/or other applications.



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